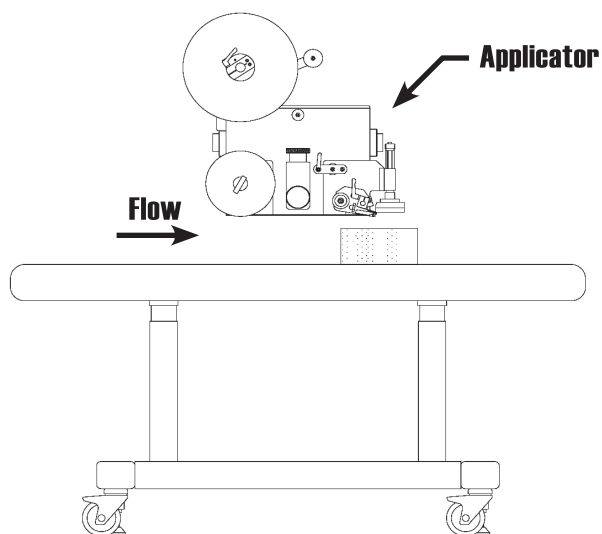
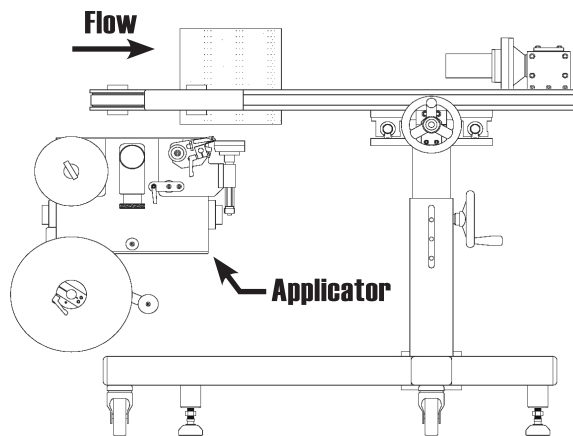


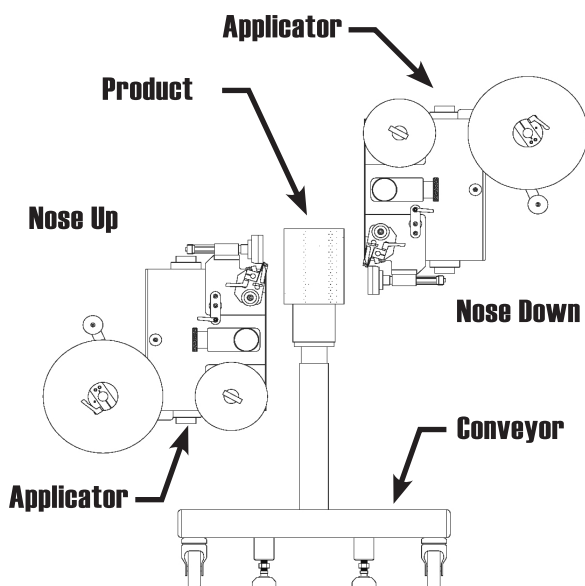
## Applicator Attitudes



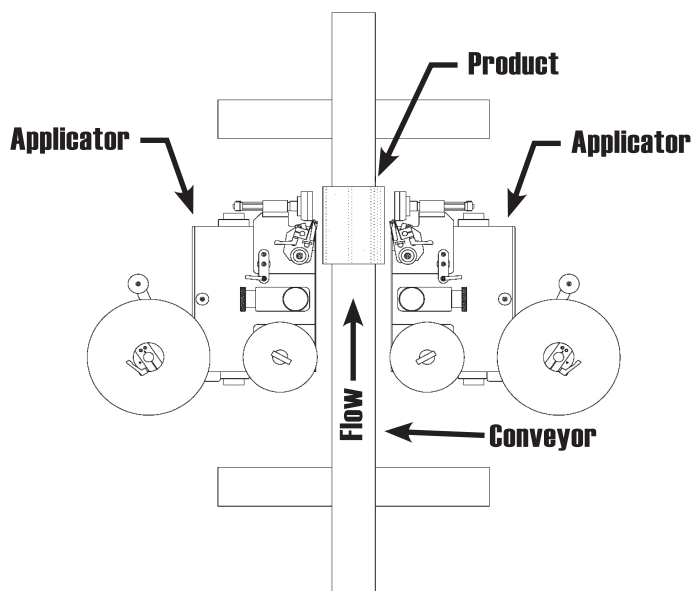
**Upright & Above**



**Bottom Up**



**Nose Up / Nose Down**



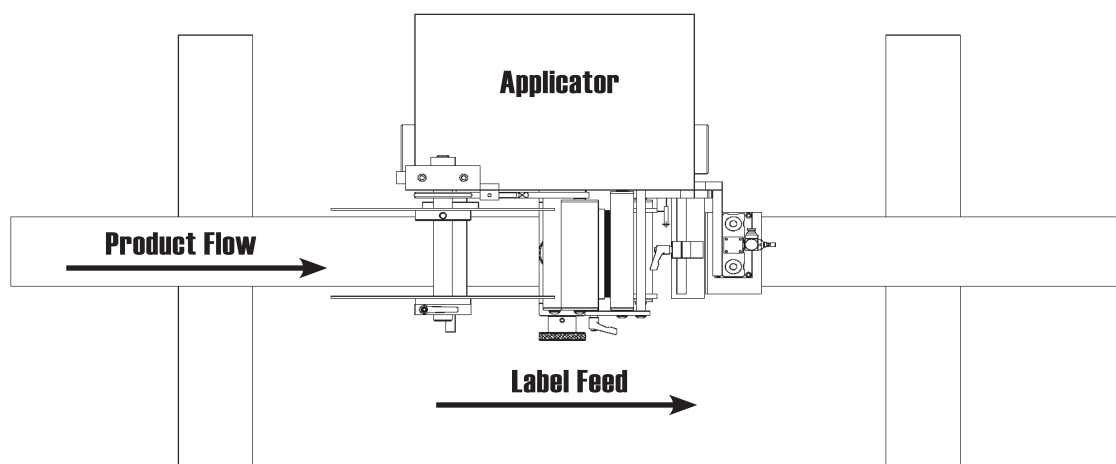
**Reels Up**

***Setting Global Standards***  
*One Customer at a Time*

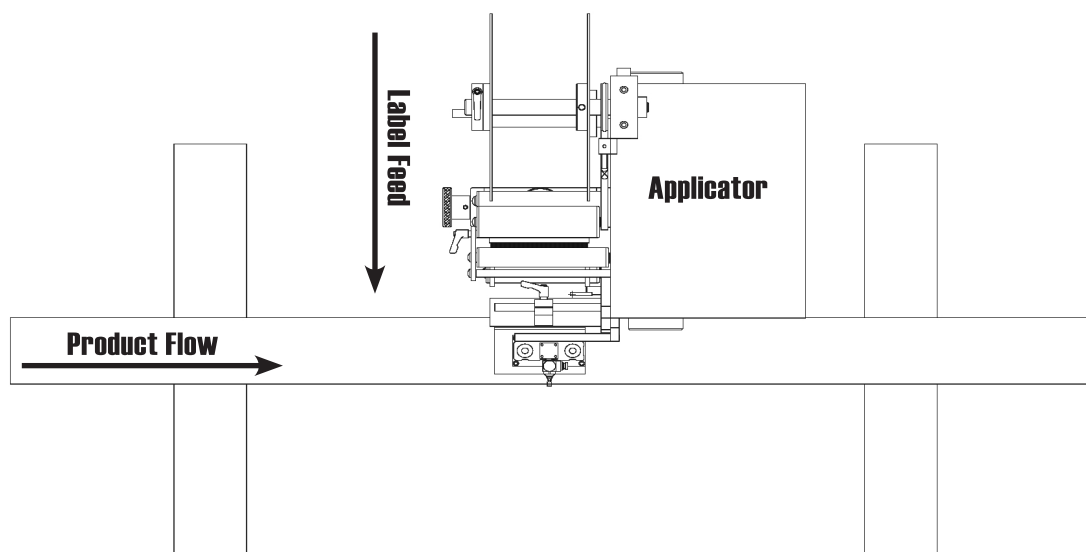


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## Applicator Attitudes



**Upright & Above - Parallel with Flow**



**Upright & Above - Perpendicular to Flow**

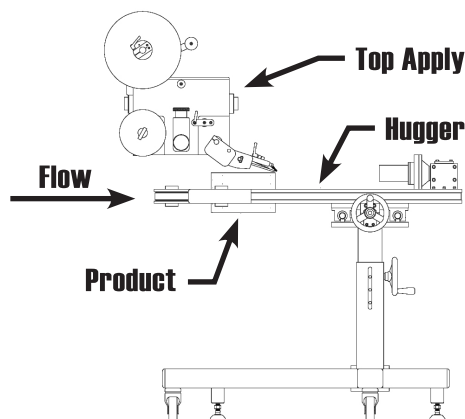
***Setting Global Standards***  
*One Customer at a Time*



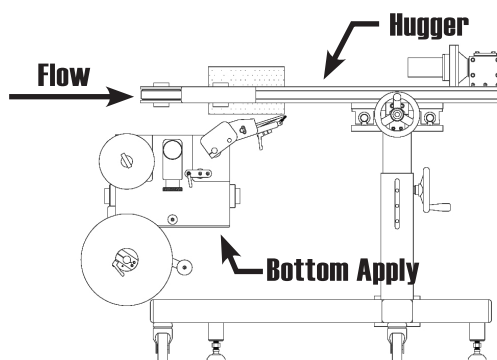
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## Applicator Attitudes

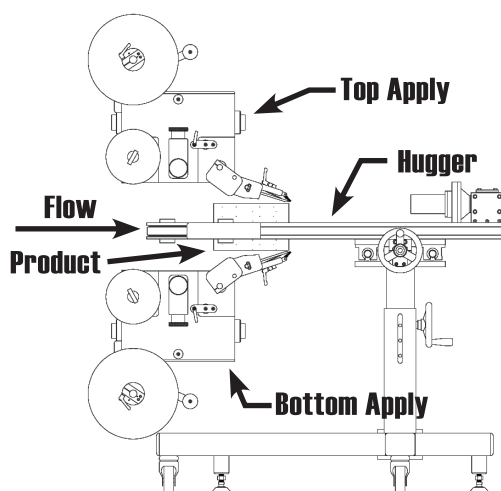
**Top Apply Only  
Parallel with Flow**



**Bottom Apply Only  
Parallel with Flow**



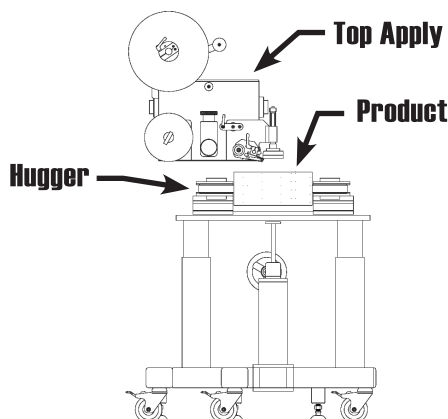
**Top & Bottom Apply  
Parallel with Flow**



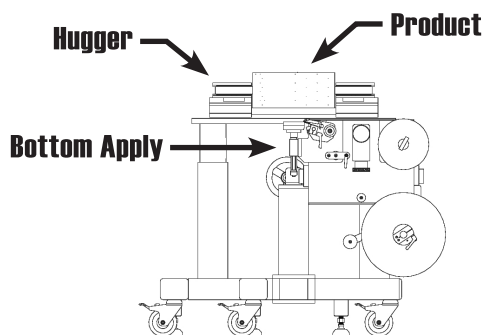
***Setting Global Standards***  
*One Customer at a Time*

## Applicator Attitudes

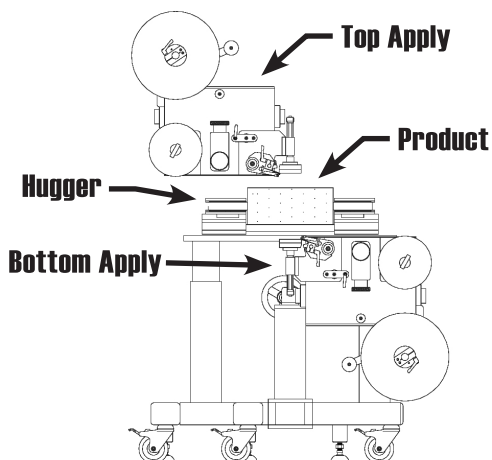
**Top Apply Only  
Perpendicular to Flow**



**Bottom Apply Only  
Perpendicular to Flow**



**Top & Bottom Apply  
Perpendicular to Flow**



***Setting Global Standards***  
*One Customer at a Time*